

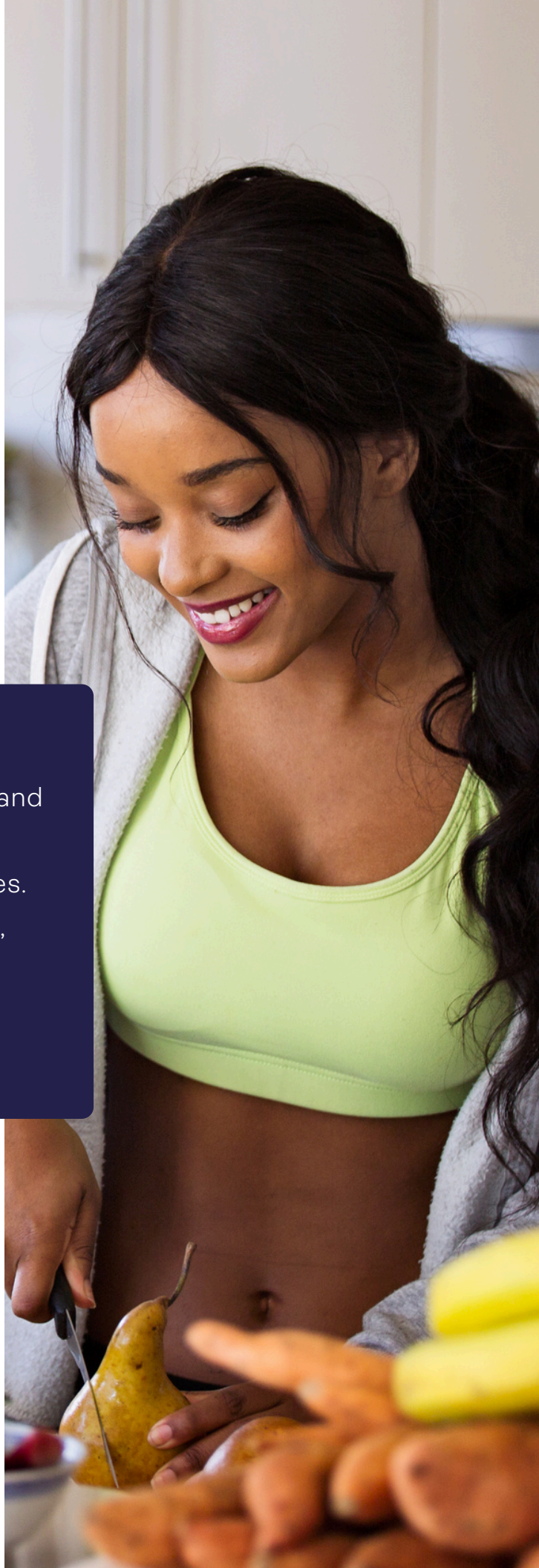


ABOUT

# Ciba Health

Ciba Health is an **integrated digital health platform** that uses cutting-edge technology and root-cause medicine to prevent and reverse common, complex, and costly chronic diseases. We are a solution for type 2 diabetes, obesity, cardiometabolic disease, digestive disorders, autoimmune conditions, and depression and anxiety.

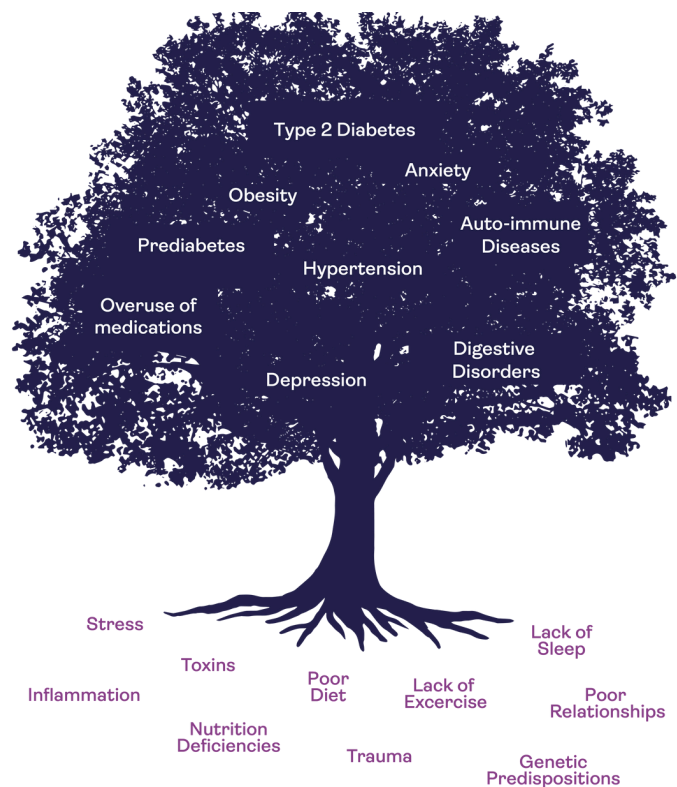
[cibahealth.com](https://cibahealth.com)



# Ciba Health Methodology

Ciba Health uses a root-cause medicine approach to improve outcomes and reduce spending. Root-cause medicine asks “**how**” and “**why**” disease occurs. It focuses on treating the underlying cause of illness, rather than just symptoms alone. We leverage advanced labs—including up to 300 unique **biomarkers**—physician-led guidance, care team support, connected devices, and AI/machine-learning.

Our approach considers the biochemistry, medical history, and environmental and lifestyle factors that contribute to a person’s health challenges. We go beyond traditional medicine—where reactive care is in the spotlight and cookie-cutter treatments are recommended. Instead, we aim to prevent problems before they start and reverse chronic conditions so people have a clear pathway to reach their near-term and long-term health goals.



## Multidisciplinary Team

All patients receive ongoing 1:1 coordinated care from the same care team, from start to finish, thanks to a nurse care manager who ensures everyone is set up with the bloodwork and appointments that they need. After comprehensive lab work, patients are connected with:



A board-certified  
physician



A registered  
dietitian



A certified health  
coach



A mental health  
professional

## Connected Devices



Depending on a patient's needs, Ciba Health offers connected devices so patients and care team members can easily track progress in real-time. This technology could include:

- A CGM to track blood sugar
- A smart scale
- A blood pressure monitor
- A sleep/activity tracker

## Ciba Health In Action

Patients who work on their health with us have seen profound benefits, such as:

- Weight loss
- Reduction in A1C
- Lowered cholesterol and blood pressure
- Reduction in medication (and often, complete elimination)
- Better gut health
- Improved sleep
- Migraine relief
- Enhanced mood

## Results at a Glance

**95%**

Engagement

**75%**

Program  
Completion

**85%**

Medication  
Reduction

**80**

Net Promoter  
Score (NPS)



# Why Employers Love Ciba Health

## PEMPM model

The 'pay per engaged member per month' (PEMPM) model is value-driven, simple, effective, and affordable.

There are no surprise fees as it relates to labs, devices, etc.

## Account management

It's easy to partner with us. We offer a dedicated account manager to work closely with your company for a seamless experience.

## Reporting

Regular detailed company-wide reporting gives your company the ability to track the impact of Ciba Health on your population.

## AI analytics

Medical decision-making with targeted clinical knowledge is enhanced thanks to AI-enabled predictive analytics and CDSS. This means your population is getting the care that's right for them, no matter how complicated the health challenge.



# Why Employees Love Ciba Health

## A well-rounded team

Everyone meets with a double-board certified physician and receives personalized lab work. Then, a registered dietitian and certified health coach, who provide ongoing support and check-ins to ensure patients are feeling supported as they make progress.

## True tailored care

Starting with advanced labs means there's no other option but to provide the most personalized treatment plan and recommendations for sustainable lifestyle changes. We aim to meet people where they are, and bring them to where they want to be in life.

## 360-degree medicine

The mind and body are exquisitely linked, meaning we look at the whole person to understand biochemistry, personal triggers, lifestyle habits, and potential root causes of symptoms and disease.

## Devices that make a difference

We connect people to devices that can track their blood sugar, blood pressure, weight, sleep, and their fitness journey. This gives them insight into their own health habits, and informs what changes would make the biggest impact.







# Unlock better health for your population today!

## Contact:

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